



# Frozen Pints Ice Cream

Founded and Based in Atlanta, GA, Frozen Pints is premium ice cream made with real craft beer.

Featuring a variety of standard and seasonal flavors, this unique alcoholic dessert embodies the character of micro-brewed beer, offering superior yet approachable taste.

## Craft Beer Ice Cream

- Handcrafted with genuine craft beer
- Only ice cream on the market with an alcohol content (1%-3.2%)
- 5 year round flavors, 2 seasonal flavors, and more in development

## Local & Quality Product

- Made in Atlanta; available in 130 locations
- No artificial flavorings
- Low air content (overrun) results in a dense, flavorful product

## Marketing Support

- Active support for the brand – POS materials, tastings, etc.
- Local media presence – Regular Guys, V103, CBS Better Mornings, Creative Loafing
- Large social media presence and activity at all local beer festivals

## The Story

**Frozen Pints is craft beer ice cream (really).** We select the finest beers and craft each recipe to bring out their best attributes. Sometimes we pair with complementary ingredients, but we never mask the true flavor of the brew. The finished product contains alcohol – varying by flavor –so please eat responsibly.

**Like most great ideas, it started as an accident...** We were having a barbecue, someone spilled a beer near the ice cream maker, and in a moment of slightly inebriated inspiration, we found our calling.



**Our philosophy is simple: It's all about the beer.** Craft beer is more than a great tasting alternative to the usual draft offering. It's the connection, the innovation, the camaraderie it fosters and the conversation it inspires; an exploration of taste and soul. At Frozen Pints we share the philosophy that things taste better when they are handcrafted – made with quality ingredients and care. We pour that passion into every product. Hope you enjoy the unique combination.



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Frozen Pints is a unique addition to any event or venue.

The custom branded “beer ice cream bars” and the single-serve container, complete with a built-in spoon, bring to complete the experience .

